

Leaving Our Mark on Your Bottom Line



Food Safety Systems

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Food Safety Systems

A Worldwide Leader in Food Safety Systems

Reduce Costs and Improve Taste

Proper labeling protects your establishment and your customers from a food-borne illness outbreak. Labels can help you with "first in, first out" (FIFO) food rotation. Any food operator using the FIFO method of food rotation and operators who are following an HACCP program needs to use labels. Other food operators that should consider using labels are those who need a cost-effective system, prep food daily or need labels that require correct information. **Labeling reduces spoilage and food costs** when products are dated correctly and staff becomes accountable for managing food storage and preparation. Labeling also ensures product freshness and flavor.

Remember, customers frequent restaurants that are reputable for good food that is also safe to eat, which impacts your bottom line.

Why DayMark?

DayMark Food Safety Systems specializes in products that assist food service establishments worldwide. We are the #1 provider of food-safety systems and labels for family-dining restaurants and our products are used throughout the world to provide efficient, economical and innovative ways to label in compliance with food codes.

QUALITY



improve freshness & taste



reduce costs



reduce waste

Prevent Food-Borne Illness

According to the World Health Organization, it is estimated that up to 30% of all people in industrialized countries may be affected by food-borne illness. 5,000 people a year die from food-borne illness in the United States alone. In addition, it is thought that some 1.7 million children worldwide aged 0-15 years die every year as a result of diarrhea caused by water- or food-borne microorganisms.

Most all of this sickness and death could have been prevented with the proper procedures. If these numbers don't upset you, realize that a food-borne outbreak in your establishment can put you out of business, and certainly if the business survives it will be severely damaged; this of course after the lawsuits are resolved.

SAFETY



DissolveMark™ Dissolve-A-Way® Labels

Features:

- Labels dissolve in any water temperature in under 30 seconds.
- Labels will not leave any sticky residue, which can harbor harmful bacteria.
- Labels are biodegradable.
- FDA-compliant for indirect food contact
- Working temperature range of -40°C to 80°C.

Benefits:

- Labels adhere to plastic and stainless steel containers, yet easily rinse away when pans are washed.
- Great for prep pans—no more scrubbing!



19 mm
Item #110037
(Specify Day)
1,000 labels/roll

7-Slot Dot Box Item #111181 Dispenser (labels not included)
Dispenses 19 mm x 19 mm labels (shown)
and 25 mm x 25 mm labels



51 mm x 51 mm
Item #112437 250 labels/roll



51 mm x 51 mm
Item #112438 250 labels/roll

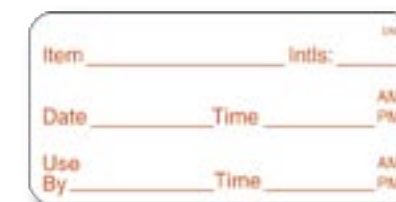


7-Slot Plastic Rack Item #110493
Dispenses 19 mm x 19 mm labels
25 mm x 25 mm labels



DissolveMark™
Dissolve-A-Way® Labels

“We use the Dissolve-A-Way® labels because they really do clean off easily, even in the dishwasher.”
— Patrick Ward, Food Safety Manager,
Food Safe



25 mm x 51 mm Item #110105
250 labels/roll

“DayMark represents quality—in both their service and products.”
— Steven Sklare, President
Food Safety Academy

Camshelving® and Cambro® food pan images courtesy of Cambro Manufacturing Company, Huntington Beach, CA.





Features:

- No residue after removal (remove before washing).
- Works well in walk-in coolers and freezers.
- Great for food containers in coolers, freezers and dry storage.
- Aggressive in the freezer, yet removes easily at room temperature.
- Minimum application range of -10°C

Benefits:

- Reduce labor time spent in removing old label residue.
- Improve your bottom line by preventing food waste.

Available Sizes:

- 19 mm, 25 mm, 25 mm x 51 mm, 51 mm, 64 mm, 76 mm circle, 76 mm x 114 mm



“They are a good deal and easy to use.”

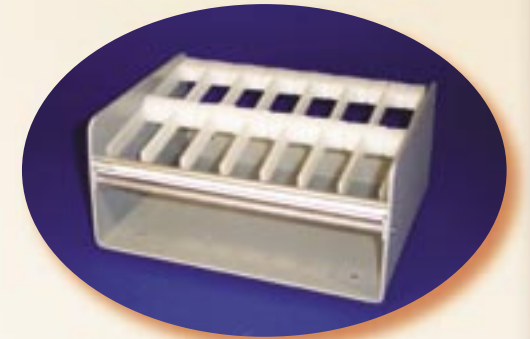
— Chris Masker, District Manager
T.G.I. Fridays



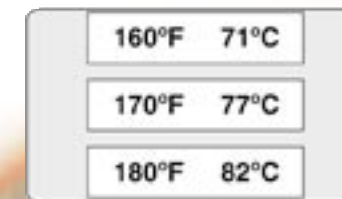
25 mm Octagon Day of the Week Labels
Item #110060



7-Slot Dot Box
Item #111183 Dispenser
(labels not included)
Dispenses 19 mm x 19 mm labels (shown) and 25 mm x 25 mm labels



7-Slot Plastic Rack Item #110493
Dispenses 19 mm x 19 mm labels and 25 mm x 25 mm labels



3 Temperature Dishwasher Labels
Label size 25 mm x 44 mm
16 labels per package
Item #110871

Monitor the dishwasher temperature for safe temperatures. The temperatures do not revert once they reach the temp inside the dishwasher and can be easily placed in your HACCP book for health inspectors.

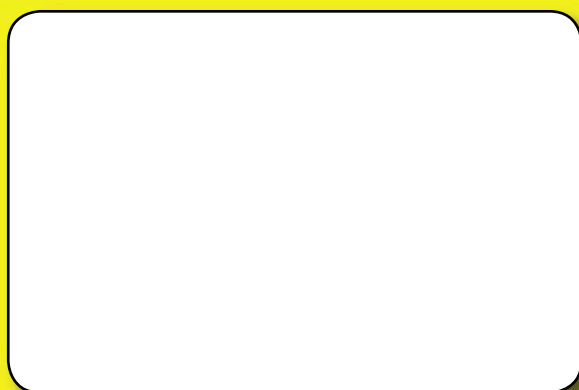


Best Used For:

Use MoveMark™ Removable Day-of-the-Week and Shelf Life labels in your kitchen when you need to easily and cleanly remove labels from metal and/or plastic containers.

“They work! The labels are very helpful when using the first in, first out system.”

— Ed Cass, Owner
Professional Chef Services



51 mm x 76 mm Blank White Labels
Item #112457



25 mm x 51 mm Blank White Labels
Item #112455

DayMark Food Safety Systems’ new **Freezable CoolMark™ Labels’** aggressive adhesive sticks to any packaging surface including frozen containers, boxes and cryovac bags. With a working temperature range of **-54°C to 72°C**, CoolMark™ solves the common problem of using labels that do not stick after being frozen and labels that can’t be applied to frozen packaging because of the ice barrier between the label and the packaging surface.

CoolMark™ labels feature easy to read, pre-printed text to mark dates and times for pulling, thawing and UseBy.

Item: _____		Intis: _____	
Action	Date	Time	
Pull			AM
			PM
Thaw			AM
			PM
UseBy			AM
			PM

51 mm
Item #112461
500 labels/roll

Features:

- Aggressive adhesive sticks to any packaging surface.
- Working temperature range of -54°C to 72°C.
- CoolMark™ solves the common problem of using labels that do not stick after being frozen.
- Labels can be applied to frozen packaging.
- Available in both hand-applied and machine-applied labels.

Benefits:

- Adheres to all frozen food packaging.
- Great for frozen containers, boxes and cryovac bags.
- No ice “barrier” between the label and the packaging surface.
- CoolMark™ labels feature easy-to-read, pre-printed text.
- Marks dates and times for pulling, thawing and use-by dates.

“DayMark labels are easy to use and they save time. Plus, they ensure our food products are safe. No labeling residue is left on any items—which pleases the Health Inspector.”

— Leslie Nagy, President
HDC

Freezable Labels



CoolMark™ Freezable Labels

Available Sizes:

- 51 mm
- 25 mm x 51 mm
- 51 mm x 76 mm

Marking Guns Machine-Applied Labels



DM4 Red Marking Gun
Item #110447
Labels for DM4
Item #110871

Best Used For:
Marking item and date information on high volumes of prepared, pre-portioned product.

"They work great and are reasonably priced."
— Todd Adelman,
Director Nutritional Services,
Block Institute

Features:

- Incredibly fast and efficient date coding.
- Instantly print labels where you need them—dry storage, produce, prep, cooler, freezer.
- Many label colors, styles, sizes and adhesives.

Benefits:

- No more hard-to-read handwritten tapes and labels.
- DayMark® Date Coding Markers pay for themselves in just one week.
- Writing on masking tape and labels wastes 520 hours a year.

Marking Guns Machine-Applied Labels

Available In:

- 1 Line Marker (DM3)
- 2 Line Marker (DM4)
- 3 Line Marker (DM5)
- Prep/Use-By Marker (DM4.5)
- XL 2-Line Marker

Machine-applied labels are available in the following adhesives:

- DissolveMark™ (Dissolve-A-Way®)
- MoveMark™ (Removable)
- DuraMark™ (Permanent)
- CoolMark™ (Freezable)

Use DayMark® Labels and You'll Really Clean Up!

A survey of 166 food service managers using DayMark Systems® reports:

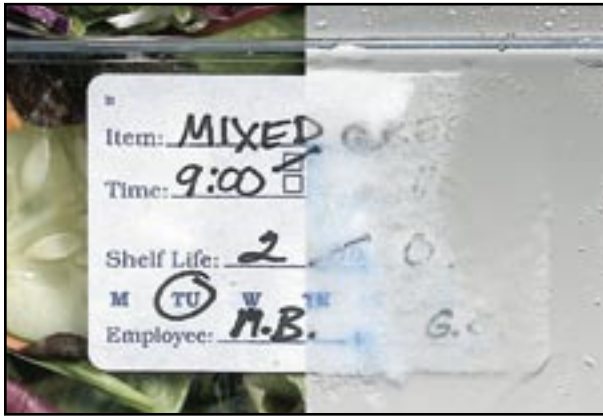
DayMark Systems® save an average of **10.6 hours** of labor a week.

Food waste is reduced by **\$210** per week.

Average annual savings **\$16,437**

Upgrade your food rotation system and save **\$16,000** yearly per location.





DissolveMark™

Dissolve-A-Way® Labels dissolve in any water temperature in less than 30 seconds. Upgrade your food rotation system and you'll really clean up!



MoveMark™

Removable label that leaves no adhesive residue.



Date Coding Markers

Writing on masking tape wastes 520 hours a year per unit—these labeling guns are loaded with savings!



CoolMark™

Freezable labels that adhere to all frozen food packaging.



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